

INVOICE



WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

www.wlwt.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave, Suite 306
Townson, MD 12345

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

Invoice #	Invoice Date	Invoice Month	Invoice Period
952698-1	09/30/12	September 2012	08/27/12 - 09/28/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
US Chamber of Commerce	US CHAMBER OF COMME	1381

Flight Dates	Order #	Alt Order #
09/19/12 - 09/28/12	952698	06319988

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/19/12	09/21/12	NBC Today Show III	10-11a	--WTF--	:30	6	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	6	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		09/19/12	10:30 AM	NBC Today Show III	10-11a	:30	2012uscc003	\$400.00 NM
4	WLWTW		09/19/12	10:50 AM	NBC Today Show III	10-11a	:30	2012uscc003	\$400.00 NM
2	WLWTTh		09/20/12	10:29 AM	NBC Today Show III	10-11a	:30	2012uscc003	\$400.00 NM
5	WLWTTh		09/20/12	10:52 AM	NBC Today Show III	10-11a	:30	2012uscc003	\$400.00 NM
6	WLWTF		09/21/12	10:29 AM	NBC Today Show III	10-11a	:30	2012uscc003	\$400.00 NM
3	WLWTF		09/21/12	10:59 AM	NBC Today Show III	10-11a	:30	2012uscc003	\$400.00 NM
2	09/19/12	09/21/12	2-3p	2-3p	--WTF--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		09/19/12	2:42 PM	2-3p	2-3p	:30	2012uscc003	\$350.00 NM
2	WLWTTh		09/20/12	2:11 PM	2-3p	2-3p	:30	2012uscc003	\$350.00 NM
3	WLWTF		09/21/12	2:55 PM	2-3p	2-3p	:30	2012uscc003	\$350.00 NM
3	09/19/12	09/21/12	DR OZ EF	4PM-5PM	--WTF--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW		09/19/12	4:34 PM	DR OZ EF	4PM-5PM	:30	2012uscc003	\$350.00 NM
3	WLWTTh		09/20/12	4:55 PM	DR OZ EF	4PM-5PM	:30	2012uscc003	\$350.00 NM
2	WLWTF		09/21/12	4:28 PM	DR OZ EF	4PM-5PM	:30	2012uscc003	\$350.00 NM
4	09/19/12	09/21/12	6-630p M-F news	6-630p	--WTF--	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		09/19/12	6:11 PM	6-630p M-F news	6-630p	:30	2012uscc003	\$1,200.00 NM
1	WLWTTh		09/20/12	6:28 PM	6-630p M-F news	6-630p	:30	2012uscc003	\$1,200.00 NM
5	09/20/12	09/20/12	7-730p	7-730p	---1---	:30	1	\$1,200.00	NM

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Advertiser	Product	Estimate Number	
US Chamber of Commerce	US CHAMBER OF COMME	1381	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	---1---				1	\$1,200.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	Th	09/20/12	7:18 PM	7-730p	7-730p	:30	2012uscc003	\$1,200.00	NM
6	09/20/12	09/20/12	730-8p	730-8p	---1---	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	---1---				1	\$1,200.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	Th	09/20/12	7:43 PM	730-8p	730-8p	:30	2012uscc003	\$1,200.00	NM
7	09/21/12	09/21/12	F9-10p	F9-10p	----1--	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	----1--				1	\$3,000.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	F	09/21/12	9:19 PM	F9-10p	F9-10p	:30	2012uscc003	\$3,000.00	NM
8	09/22/12	09/22/12	Sa 10-11a News	Sa 10-11a	-----1-	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	-----1-				1	\$700.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	Sa	09/22/12	10:28 AM	Sa 10-11a News	Sa 10-11a	:30	2012uscc003	\$700.00	NM
9	09/22/12	09/22/12	Sa/Su 6p news	Sa/Su 6p News	-----1-	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	-----1-				1	\$600.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	Sa	09/22/12	7:00 PM	Sa/Su 6p news	Sa/Su 6p News	:30	2012uscc003	\$600.00	NM
10	09/22/12	09/23/12	Sa/su7-8a news	Sa/su7-8a	-----SS	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	-----SS				2	\$800.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WLWT	Sa	09/22/12	7:50 AM	Sa/su7-8a news	Sa/su7-8a	:30	2012uscc003	\$800.00	NM
1 WLWT	Su	09/23/12	7:44 AM	Sa/su7-8a news	Sa/su7-8a	:30	2012uscc003	\$800.00	NM
11	09/23/12	09/23/12	Su 9-10a News	Su 9-10a	-----1	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	-----1				1	\$900.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	Su	09/23/12	9:42 AM	Su 9-10a News	Su 9-10a	:30	2012uscc003	\$900.00	NM
12	09/23/12	09/23/12	Sa/Su 6p news	Sa/Su 6p News	-----1	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	-----1				1	\$600.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWT	Su	09/23/12	6:13 PM	Sa/Su 6p news	Sa/Su 6p News	:30	2012uscc003	\$600.00	NM
13	09/24/12	09/28/12	NBC Today Show III	10-11a	MTWTF--	:30	10	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	MTWTF--				10	\$400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	09/24/12	09/28/12	NBC Today Show III	10-11a	MTWTF--	:30	10	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		09/24/12	10:27 AM	NBC Today Show III	10-11a	:30	2012USCC003	\$400.00 NM
7	WLWTM		09/24/12	10:59 AM	NBC Today Show III	10-11a	:30	2012USCC003	\$400.00 NM
2	WLWTTu		09/25/12	10:29 AM	NBC Today Show III	10-11a	:30	2012USCC003	\$400.00 NM
9	WLWTTu		09/25/12	10:51 AM	NBC Today Show III	10-11a	:30	2012USCC003	\$400.00 NM
3	WLWTW		09/26/12	10:27 AM	NBC Today Show III	10-11a	:30	2012USCC003	\$400.00 NM
10	WLWTW		09/26/12	10:58 AM	NBC Today Show III	10-11a	:30	2012USCC003	\$400.00 NM
4	WLWTTh		09/27/12	10:29 AM	NBC Today Show III	10-11a	:30	2012USCC003	\$400.00 NM
8	WLWTTh		09/27/12	10:58 AM	NBC Today Show III	10-11a	:30	2012USCC003	\$400.00 NM
5	WLWTF		09/28/12	10:46 AM	NBC Today Show III	10-11a	:30	2012USCC003	\$400.00 NM
6	WLWTF		09/28/12	10:58 AM	NBC Today Show III	10-11a	:30	2012USCC003	\$400.00 NM
14	09/24/12	09/28/12	2-3p	2-3p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		09/24/12	2:56 PM	2-3p	2-3p	:30	2012USCC003	\$350.00 NM
1	WLWTTu		09/25/12	2:48 PM	2-3p	2-3p	:30	2012USCC003	\$350.00 NM
4	WLWTW		09/26/12	2:32 PM	2-3p	2-3p	:30	2012USCC003	\$350.00 NM
3	WLWTTh		09/27/12	2:23 PM	2-3p	2-3p	:30	2012USCC003	\$350.00 NM
5	WLWTF		09/28/12	2:11 PM	2-3p	2-3p	:30	2012USCC003	\$350.00 NM
15	09/24/12	09/28/12	DR OZ EF	4PM-5PM	MTWTF--	:30	5	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		09/24/12	4:33 PM	DR OZ EF	4PM-5PM	:30	2012USCC003	\$350.00 NM
2	WLWTTu		09/25/12	4:28 PM	DR OZ EF	4PM-5PM	:30	2012USCC003	\$350.00 NM
5	WLWTW		09/26/12	4:27 PM	DR OZ EF	4PM-5PM	:30	2012USCC003	\$350.00 NM
3	WLWTTh		09/27/12	4:25 PM	DR OZ EF	4PM-5PM	:30	2012USCC003	\$350.00 NM
4	WLWTF		09/28/12	4:11 PM	DR OZ EF	4PM-5PM	:30	2012USCC003	\$350.00 NM
16	09/24/12	09/28/12	6-630p M-F news	6-630p	M-W-F--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-W-F--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		09/24/12	6:13 PM	6-630p M-F news	6-630p	:30	2012USCC003	\$1,200.00 NM
2	WLWTW		09/26/12	6:29 PM	6-630p M-F news	6-630p	:30	2012USCC003	\$1,200.00 NM
3	WLWTF		09/28/12	6:24 PM	6-630p M-F news	6-630p	:30	2012USCC003	\$1,200.00 NM
17	09/24/12	09/28/12	7-730p	7-730p	M-W-F--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	M-W-F--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTM		09/24/12	7:12 PM	7-730p	7-730p	:30	2012USCC003	\$1,200.00 NM
2	WLWTW		09/26/12	7:26 PM	7-730p	7-730p	:30	2012USCC003	\$1,200.00 NM
3	WLWTF		09/28/12	7:28 PM	7-730p	7-730p	:30	2012USCC003	\$1,200.00 NM
18	09/26/12	09/26/12	730-8p	730-8p	--1----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	--1----	1	\$1,200.00				

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Advertiser	Product	Estimate Number
US Chamber of Commerce	US CHAMBER OF COMME	1381

www.wlwt.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	09/26/12	09/26/12	730-8p	730-8p	--1----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
	09/24/12	09/30/12	--1----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTW	09/26/12	7:55 PM	730-8p		730-8p	:30	2012uscc003	\$1,200.00 NM
19	09/28/12	09/28/12	F9-10p	F9-10p	----1--	:30	1	\$3,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	----1--	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTF	09/28/12	9:37 PM	F9-10p		F9-10p	:30	2012uscc003	\$3,000.00 NM
Total Spots							51		

Payment Terms 30 Days

<u>Gross Total</u>	\$35,600.00
<u>Agency Commission</u>	\$5,340.00
<u>Net Amount Due</u>	\$30,260.00